Howard University School of Business Undergraduate Course Short Descriptions

Required Courses:

SCHM 211- Logistics: Logistics uses total operations, systems, management approach using textbooks, websites, articles, global cases, current news (e.g., WSJ) and industry innovations.

SCHM 340 – Procurement: Procurement focuses on acquiring materials, products, assets & services by commercial & government entities plus ethics via textbooks, articles, speakers & tools

SCHM 360 – Negotiation Fundamentals: Negotiation focuses on approaches, tactics, relationships, strategies, ethics & preparations when acquiring goods & services to improve student skills

INFO 396 – Project Management: Course incorporates project management concepts, processes & techniques for planning & controlling resources to achieve project goals utilizing computer tools

SCHM 390- Supply Chain Integration: Integrates all global supply chain components, processes, relationships, interfaces, ethics & risks via articles, websites, news (e.g., WSJ), speakers & tools

INFO 335 – Production & Operations Management: POM provides overview of manufacturing operations, planning, scheduling, forecasting, systems & operations using textbooks, articles, cases & analysis tools

Elective Courses:

SCHM 341 – Quality and Reliability: Course examines quality & reliability processes, analysis tools, process controls, ISO & six sigma processes using textbooks, cases, articles & analysis tools

SCHM 375 – Seminar in IT in Supply Chain Management: Provides overview and demonstrations of IT systems throughout all supply chain components from suppliers through manufacturing and ultimately to the customer

INFO 384 – Business Analytics: Analytics introduces data management, visualization, analysis & modeling techniques plus content analysis & data mining via cases using open-source software tools

INBU 300 – Principles of International Business: Course introduces the key elements involved in doing business globally including requirements, practices, operations, legal, ethics, taxation and other issues

INFO 385 – Introduction to e-Business: Course explores theory, practice & strategies for doing business on the Internet plus the digital economy & technology platforms for business processes in the future

INFO 397 – Immersive Consulting Lab: Consulting course provides hands-on, real-world exposure to major Corporation challenges working directly with client teams to identify potential solutions

FINA 363 – Financial Modeling & Analysis: Hands-on course conducted in computer labs focused on intensive spreadsheet-based finance modeling & analysis assignments and projects (e.g., Excel, Tableau)

SCHM 365 – Government Acquisition: Government contracting and procurement processes are highlighted in this course using FAR and other procurement approaches via websites, cases, speakers & FAR tools

MGMT 314 – Diversity & Inclusion in Organizations: Course provides insights on organization structures and procedures to enhance diversity, equity, and inclusion throughout companies

https://business.howard.edu/Department-Information-Systems-Supply-Chain-Management